



Press Release

FLEXOO, Specialist for Printed Electronics, is now an independent Spin-off-Company of InnovationLab

Heidelberg, February 2024 - FLEXOO GmbH, the dynamic spin-off of InnovationLab GmbH, proudly announces its launch as an independent company. This transformation follows the strategic acquisition of Heidelberg Printed Electronics GmbH, which has further strengthened the company's expertise in printed electronics and sensors. With cutting-edge machinery, unrivalled know-how and a solid customer base, FLEXOO is now taking the next step towards mass production.

"We at FLEXOO believe that the timing for this step could not be better," says Dr. Janusz Schinke, Managing Director of FLEXOO. "With digitalisation, AI and big data driving industry trends, the demand for printed electronics and sensors has never been greater. We are ready to seize this moment and lead the way to mass production.

Faster to Market

Sensors are central to digitalisation. When combined with printed electronics, they offer limitless possibilities. With its patented sensor architecture and scalable solutions, FLEXOO is at the forefront of innovation, delivering tangible value to its customers across all industries. And with its proven roll-to-roll process, FLEXOO offers unrivalled printing speed, setting the company even further apart from its competitors.

"Our team excels in understanding complex customer needs and delivering optimal solutions," says Dr. Jean-Charles Flores, Co-Founder of FLEXOO. "Combined with FLEXOO's exceptional technology, our expertise has garnered significant interest from leading companies in automotive, energy storage, aerospace, and beyond."

Showcasing Innovation at LOPEC

FLEXOO GmbH, will be at the upcoming LOPEC trade fair in Munich (March 5th to 7th). As the premier trade fair for printed electronics, LOPEC offers an ideal platform to present FLEXOO's innovative spirit, real-world applications and vision for the future. Visit FLEXOO at Booth B0.406 at LOPEC to see first-hand the convergence of technology, innovation, and industry expertise.

About FLEXOO

FLEXOO GmbH, based in Heidelberg, Germany, is a leading provider of printed electronics and sensors, dedicated to driving innovation and delivering high value to its customers. A unique manufacturing setup, characterized by flexibility, quality, and unparalleled productivity, sets the company apart as the ideal partner for mass production of smart sensors and electronics. Visit www.flexoo.de for more information.

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