

ESMA MEMBERSHIP BENEFITS AT A GLANCE

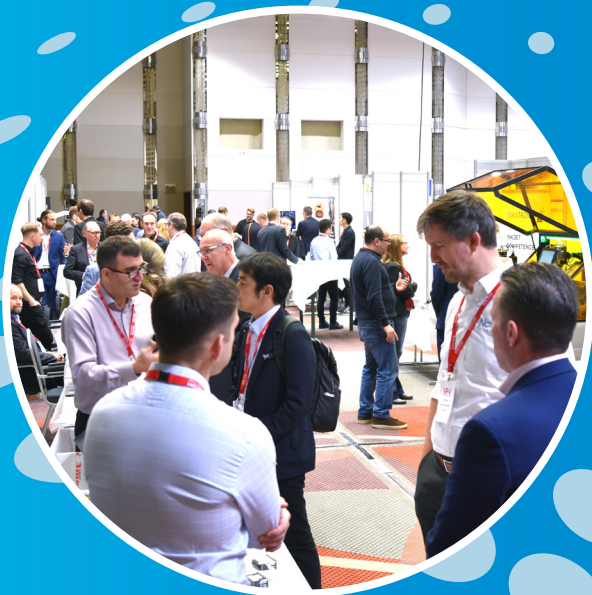


**CONNECT
INNOVATE
SHAPE THE
PRINT INDUSTRY**

 **ESMA**
Driving Print Excellence

ABOUT ESMA

ESMA, the European Specialist Printing Manufacturers Association, brings together leading suppliers, innovators and experts from the functional, industrial and specialist printing sectors. Through conferences, workgroups, pavilions and partnerships, we connect the printing world with key markets such as electronics, textiles, automotive, medical, interior design, packaging, plastics and glass.



A FOCUSED, COLLABORATIVE COMMUNITY

With around **65 member companies**, ESMA offers a uniquely close and active network. Communication lines are short, decisions are fast, and members who choose to engage can directly shape ESMA activities, industry standards and future developments in printing. Every voice is heard – and can make an impact.

TECHNOLOGY • KNOWLEDGE
NETWORKING • STANDARDS
MARKET ACCESS

ESMA CONFERENCES & EXHIBITIONS

ESMA organises leading technical conferences featuring renowned speakers, tabletop exhibitions and insights into all aspects of screen, inkjet and emerging processes. Each event attracts hundreds of professionals including OEMs, printers, engineers, chemists, researchers and brand owners.

• **Current conferences & exhibitions:**

- Industrial Print Integration (IPI)
- Textile Printing & Sustainability (TPS)
- GlassPrint
- Screen Print Innovations (SPI)
- Inkjet Print Innovations (IPI-X)



MEMBER BENEFITS

- Reduced fees for speakers, exhibitors and delegates
- Priority stand choice and speaker consideration
- Direct input into programme development
- Exclusive sponsorship opportunities

ESMA PAVILIONS

ESMA hosts collective pavilions at major global tradeshows, showcasing the latest printing technologies across multiple market sectors.

Current pavilions:

- drupa • glasstec • K • LOPEC

MEMBER BENEFITS

- Reduced exhibiting costs and flexible formats
- Pavilion services including hospitality
- Guided access to new and niche markets

STRATEGIC PARTNERSHIPS

ESMA cooperates with leading academic, industrial and event organisations including DITF, Euratex, Fraunhofer institutes, Stuttgart Media University, University of Cambridge, University of Hasselt/IMEC and more.

MEMBER BENEFITS

- Reduced entry fees to partner events
- Access to meeting spaces
- Participation in collaborative research and projects



ESMA COMMITTEES

Health, Safety & Environmental Protection

Updates and guidance on REACH, GHS, CLP, DPP, sustainability, recycling and nanotechnology legislation.

Tech, Applications & Marketing Activities

Development of conferences, trainings, partnerships and quality/certification workgroups.

ESMA ACADEMY

Certified, hands-on courses developed with leading universities and institutes, as well ESMA members. Topics include:

- Industrial inkjet
- Functional screen printing
- Digital textile printing
- Chemical regulation

COMMUNICATION REACH

ESMA reaches over **60,000 industry contacts** with its newsletters and mailings. Members receive visibility in print editions and can leverage additional advertising options. Through our media partner **Specialist Printing Worldwide**, members can publish articles, case studies and press releases when using partner marketing services.

EUROPEAN PROJECTS

Building on ESMA's past participation in EU-funded initiatives such as CLIP, POLEOT, PAPERONICS, and ACT-3D, ESMA strengthens its involvement in European projects from 2026. This includes closer tracking of EU programmes, active participation in consortia, and brokerage events to connect members with new funding and collaboration opportunities. Members are invited to join and propose new project ideas.

WHY JOIN ESMA?

**A FOCUSED COMMUNITY
OF INDUSTRY LEADERS**

**ADVANTAGEOUS ACCESS TO ESMA
EVENTS AND GLOBAL TRADESHOWS**

**INVOLVEMENT IN COMMITTEES AND
STANDARD-SETTING ACTIVITIES**

**STRONG PARTNERSHIPS WITH
LEADING INSTITUTES AND EXHIBITIONS**

**EDUCATION, VISIBILITY AND
COMMUNICATION SUPPORT**

**OPPORTUNITIES TO JOIN
EU-FUNDED PROJECTS**

**REAL INFLUENCE ON THE FUTURE
OF INDUSTRIAL PRINTING**



CONTACT US

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